

Modere's Opens New Marketing Center of Excellence in Newport Beach, California

NEWPORT BEACH, CA, November 19, 2015 - Modere (www.modere.com), the first social retailer to create a safe and forward-thinking approach to overall wellness, celebrated the opening of a new state-of-the-art Marketing Center of Excellence in Newport Beach, CA, yesterday, which will be dedicated to global marketing innovation and support.

Located in The Koll Center in Orange County at 4000 MacArthur, the Newport Beach office represents a significant milestone in Modere's growth and signals the Company's continued dedication to its customers and social marketers, who strongly share Modere's philosophy of uncompromising quality and safety conscious products.

"We are thrilled to celebrate our expansion with the Newport Beach office, which exemplifies the significant growth and progress we are experiencing," said Robert Conlee, Modere's Chief Executive Officer. "It is a tremendous honor to support our passionate social marketers around the world in our mission to promote exceptional health and wellness through our 'Live Clean' brand philosophy."

Mr. Conlee continued, "We are excited to continue our partnership with Z Capital, which has fully supported our investment in the Newport Beach office. The opening of the Marketing Center of Excellence will position us well for our next phase of industry disruption and growth by allowing us to uniquely focus on incubating the digital, social media and business application tools that will enhance the compelling business opportunity for our social marketers. Modere will also be investing further in its product innovation and leadership to promote 'Live Clean', our modern and holistic approach to overall health. We are proud to have Z Capital's backing in the pursuit of these goals."

Every Modere product is backed by more than 25 years of top-quality research, conscious craftsmanship, and a dedication to safety unparalleled in the industry. Modere's formulations are safe, trusted, and effective.

"This is an exciting time for Modere, as consumers are recognizing the need for both safety and performance—products that are beautiful, accessible and crafted with a conscience," said James Zenni, President and Chief Executive Officer of Z Capital Group. "We are very excited about the opportunities the Newport Beach Marketing Center of Excellence will provide for our social marketers, customers, and employees. The Modere business is receiving global recognition as the first social retailer and we look forward to continuing our progress towards becoming the leader in safe product innovation. "

Modere is a portfolio company of Z Capital Partners, L.L.C., the private equity management arm of Z Capital Group.

About Modere

Modere offers a category-leading portfolio of lifestyle essentials— beauty & personal care, health & wellness, and household products that are equal parts safe, high performing, and beautifully designed. At Modere, we create more than just products—we create meaningful experiences. We believe modern health involves Live Clean: pure nutrition, a clean environment, and safe skin and hair care. Modere brings a holistic approach to well-being and its products reflect a commitment to excellence and innovation, with tested formulas proven around the globe for more than 25 years.

Twitter: @ModereUS

About Z Capital Group

Z Capital Group, L.L.C. and its subsidiaries ("Z Capital") are leading global alternative investment managers with approximately \$2.3 billion of regulatory assets under management having offices in New York, NY; Lake Forest, IL; and Zurich, Switzerland.

Z Capital manages opportunistic, value-oriented private equity and credit funds. Z Capital operates in an integrated manner, yet has distinct business platforms of private equity and credit funds. Our principals have applied this investment philosophy for over 20 years, deploying capital across the balance sheet of industry leading businesses and seeking to create value for our investors throughout economic cycles. Z Capital's investors include prominent global sovereign wealth funds, endowments, pension funds, insurance companies, foundations, family offices, and other institutions in North America, Europe, Asia, Africa and the Middle East. <http://www.zcapgroup.net/>

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