

Modere's Prestigious, Clean-Label Products Featured at Emmys Style Lounge Held Before the 67th Annual Emmy Awards

Company unveiled revolutionary Infusion and Defense Anti-Aging System

SPRINGVILLE, Utah, Sept. 21, 2015 /PRNewswire/ -- Modere (www.modere.com), the first social retailer dedicated to creating a safe and forward-thinking approach to overall wellness, unveiled its breakthrough anti-aging system yesterday at the Kari Feinstein Style Lounge. The Style Lounge served as an exclusive retreat for Emmy attendees to find the latest and greatest in high-end skincare and cosmetics, premium clothing, jewelry and electronics, held before the 67th Annual Emmy Awards on September 20, 2015.

The Modere I/D Anti-Aging System, is a revolutionary two-step system (Infusion and Defense), that represents a breakthrough in safe science. The unique and powerful botanical ingredients awaken the skin's natural anti-aging processes, improve overall skin health and appearance while defending against the signs of aging. The Infusion product prepares the skin with Ox3™ oxygenating gel, then infuses the skin with rare botanicals that stimulate Klotho production and increase moisture retention. Defense, the second product, brings a combination of over 15 botanicals plus EcoSkin® to the face, providing beneficial free-radical shielding along with pre- and probiotics.

"The I/D Anti-Aging System is built on a breadth of products all based on our passion of developing natural, clean-label products," said Robert Conlee, Modere's Chief Executive Officer. "Our research team of scientists and estheticians creates every formula in our Personal Care line, including the I/D System, using only salon- and pharmaceutical-quality ingredients, with botanical enhancements that maintain, restore, pamper, and protect your face. We build our products with a passion and philosophy of safe, conscious formulations, and we reward customers for promoting and sharing the products they use every day."

"We are extremely honored to have been featured at the Style Lounge and be a part of the Emmys pre-celebration," said Justin Serra, the General Manager of North America at Modere. "Both celebrities and consumers have been incredibly receptive to the Modere I/D Anti-Aging System, which is truly a first of its kind. These products combine to deliver amazing results and long-term benefits for a lifetime. The enthusiasm we've seen for I/D proves there is room for a brand to succeed in improving the way people look, feel and live through a regime of healthier, safer, more conscious products."

Modere is committed to providing products that promote 'Live Clean', a modern and holistic approach to overall health. Every Modere product is backed by more than 25 years of top-quality research, conscious craftsmanship, and a dedication to safety unparalleled in the industry. Modere's formulations are safe, trusted, and effective.

"This is an exciting time for our company, as consumers are recognizing the need for both safety and performance—products that are beautiful and accessible and crafted with a

conscience," said Robert Conlee. "It is an honor to support our passionate social marketers around the world in our mission to promote beauty from within through our 'Live Clean' brand philosophy. The Modere business is becoming globally recognized as the first social retailer, and the leader in safe product innovation."

Modere is a portfolio company of Z Capital Partners, L.L.C., the private equity management arm of Z Capital Group.

About Modere

Modere offers a category-leading portfolio of lifestyle essentials— beauty & personal care, health & wellness, and household products that are equal parts safe, high performing, and beautifully designed. At Modere, we create more than just products—we create meaningful experiences. We believe modern health involves Live Clean: pure nutrition, a clean environment, and safe skin and hair care. Modere brings a holistic approach to well-being and its products reflect a commitment to excellence and innovation, with tested formulas proven around the globe for more than 25 years.

Twitter: @ModereUS

About Z Capital Group

Z Capital Group, L.L.C. and its subsidiaries ("Z Capital") are leading global alternative investment managers with approximately \$2.3 billion of regulatory assets under management having offices in New York, NY; Lake Forest, IL; and Zurich, Switzerland.

Z Capital manages opportunistic, value-oriented private equity and credit funds. Z Capital operates in an integrated manner, yet has distinct business platforms of private equity and credit funds. Our principals have applied this investment philosophy for over 20 years, deploying capital across the balance sheet of industry leading businesses and seeking to create value for our investors throughout economic cycles.

Z Capital's investors include prominent global sovereign wealth funds, endowments, pension funds, insurance companies, foundations, family offices, and other institutions in North America, Europe, Asia, Africa and the Middle East. <http://www.zcapgroup.net/>

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